

Expanding REACH
Enhancing IMPACT
Advancing EQUITY



June 25-27, 2019

New Orleans, Louisiana

#QRIS2019

Sponsorship Packages

5-Star Sponsorship for \$20,000 (Five Available) ★ ★ ★ ★ ★

- Consultation space for up to five consultation slots in a private consultation space.
- Opportunity to brand one of the following: lunch on June 26; breakfast on June 25, 26, or 27; or break on June 26. (Choices made on a first-come, first-served basis.) Includes additional acknowledgement in conference program agenda, signage at your designated meal acknowledging sponsorship, and the opportunity to provide your branded materials and giveaways.
- Breakout session sponsorship (signage and recognition in the conference program).
- Prominent acknowledgment on the conference website, mini guidebook, and conference app with link to your website.
- Exhibitor space for the entire conference in premium space outside the main plenary and break rooms (8'x10' booth space, two chairs, electric and WiFi).
- Receipt of final participant list (PDF) a week prior to the meeting.
- Featured ad on the conference app.
- Five complimentary registrations for the conference.
- Full-page advertisement space in the digital program.

4-Star Sponsorship for \$13,000 (Four Available) ★ ★ ★ ★

- Consultation space for up to three consultation slots in main consultation space.
- Breakout session sponsorship (signage and recognition in the conference program).
- Prominent acknowledgment on the conference website, mini guidebook, and conference app with link to your website.
- Exhibitor space for the entire conference in main exhibit room (8'x10' booth space, two chairs, electric and WiFi).
- Receipt of final participant list (PDF) a week prior to the meeting.
- Four complimentary registrations for the conference.
- Half-page advertisement space in the digital program.

89% of our participants find their time with sponsors to be useful.

Sponsorship Packages continued

3-Star Sponsorship for \$6,000



- Breakout session sponsorship (signage and recognition in the conference program).
- Prominent acknowledgement on the conference website, mini guidebook, and conference app with link to your website.
- Exhibitor space for the entire conference in main exhibit room (8'x10' booth space, two chairs, electric and WiFi).
- Receipt of final participant list (PDF) at the start of the meeting.
- Three complimentary registrations for the conference.
- Quarter-page advertisement space in the digital program.

2-Star Sponsorship at \$4,500



- Acknowledgment on the conference website, mini guidebook, and conference app with link to your website.
- Exhibitor space for the entire conference in main exhibit room (8'x10' booth space, two chairs, electric and WiFi).
- Receipt of final participant list (PDF) at the start of the meeting.
- Two complimentary registrations for the conference.
- Eighth-page advertisement space in the digital program.

“The sponsors were very
accessible
and **wonderful** –
even with such a huge crowd!”

Sponsorship Packages continued

1-Star sponsorship at \$3,500



- Acknowledgment on the conference website, mini guidebook, and conference app with link to your website.
- Exhibitor space for the entire conference in main exhibit room (8'x10' booth space, two chairs, electric and WiFi).
- One complimentary registration for the conference.

Additional Packages & Add-Ons

These options allow for prominent placement and constant exposure!

- **QRIS Compendium option \$7,500** – Your logo on the Quality Compendium website (qualitycompendium.org) for one year and half-page ad in the conference digital program.
- **Conference Tote Bag \$5,000** – Your logo on a conference tote bag for exposure even after the conference.
- **Conference Nametags \$3,500** – Your logo on the conference nametags.
- **Charging Station \$3,000** – Participants can recharge their devices at your branded station.
- **Hydration Station \$4,000** – Participants can refresh and hydrate at your branded hydration station.
- **Sponsored Break \$6,000** – Participants will get a snack at your branded break station.
- **Photo Booth \$3,000** – Let the participants have some fun at a branded photo booth during the sponsor reception.
- **Materials table distribution \$500 (for two items) \$250 for each additional item** – Materials will be available to the participants throughout the conference at a table near registration.
- **Ad Only \$2,000** – Provide a quarter-page ad in the conference digital program and advertisement in the printed mini guidebook.

Nearly half
of our attendees are first-timers which
gives sponsors a chance to make new
connections and build relationships.

Exhibit Hours

Based on your feedback from last year, we are making some changes to the exhibit hours. Many of you like to attend the pre-conference sessions on Tuesday morning, so we are adding the option of setting up the night before the conference begins. Also new this year, we are adding an optional third day of exhibiting.

Monday, June 24

Set-Up 6:00-9:00 PM

Tuesday, June 25

Set-Up 7:00-11:30 AM

Exhibits Open.....noon-5:00 PM

Sponsor Reception 5:15-7:30 PM

Wednesday, June 26

Exhibits Open..... 7:30-5:00 PM

Tear down5-9 PM if not staying for last day

Thursday, June 27

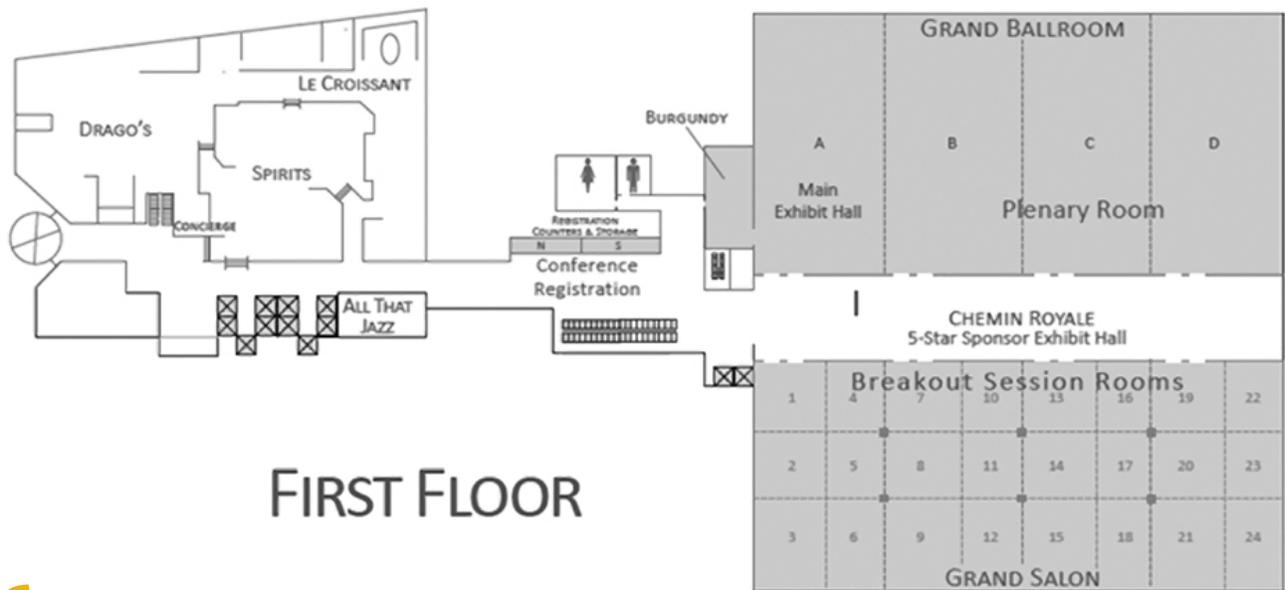
Exhibits Open (Optional)7:30-noon

Conference adjourns noon

Tear downnoon-3:00 PM

“The sponsors provide such good information!”

Exhibit Space



FIRST FLOOR

“I love the exhibits! It opened my eyes to products I didn't even know were available.”

Terms and Conditions

It is understood and agreed that the following terms and conditions are accepted as a contract ("Agreement") between TSNE MissionWorks ("TSNE" - fiscal sponsor of the BUILD Initiative) and the sponsor ("Sponsor") for the 2019 QRIS National Conference ("Conference") located at Hilton Riverside New Orleans ("Hotel"). Sponsor agrees as follows:

1. Exhibit Space and Sponsor Assignments. Exhibit space and event sponsorship requests will be given priority in order of receipt of applications and payment. In order to emphasize the relevance and importance of Sponsor's product and services, the exhibit hall at the Hotel will be arranged to promote Sponsor's offerings in a non-competitive environment. TSNE reserve the right to make final assignments and may modify exhibit space assignments as necessary for the best interests of TSNE and the Conference. Decisions regarding exhibit space are solely at the discretion of TSNE. The subletting of exhibit space is prohibited. Sponsor will forfeit exhibit space not occupied by the close of the move-in period, which is 11:30 am on Tuesday, June 25, 2019, and Sponsor will not be entitled to any refund by TSNE. Forfeited exhibit space may be resold, reassigned, or used by TSNE at its sole discretion.

2. Exhibit Staffing and Displays. Each exhibit space may be staffed with Sponsor's registered representatives during the Conference and must adhere to the terms and conditions as may be established by TSNE. A minimum of one registered representative must be present at all times at Sponsor's exhibit space.

Sponsor is solely responsible for its own exhibit materials and should insure its exhibit against loss or damage. Exhibits shall be installed such that they will not in any way project beyond the assigned space. Exhibits shall not obstruct the view of nor interfere with other Sponsors and their exhibit space. TSNE shall have the right to prohibit the use of amplifying equipment or music which, in its sole discretion, it considers objectionable. TSNE reserves the right to demand modification of the appearance of dress or person used in connection with displays or demonstrations. Further, TSNE reserves the right to exclude or require modification of any display or demonstration which, in its sole discretion, it considers unsuitable or is inconsistent with the character of the Conference.

3. Payments and Cancellation by Sponsor. All payments for sponsorship packages, additional packages, or add-on options are non-refundable.

4. Cancellation or Change of Conference. In the event that Hotel becomes unfit for occupancy or substantially interfered with by reason of any cause or causes not reasonably within the control of TSNE or its agents, the Conference may be canceled or moved to another appropriate location, at the sole discretion of TSNE. TSNE is not responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising directly or indirectly by virtue of a cause or causes not reasonably within the control of TSNE, including but not limited to fire, casualty, flood, earthquake, explosion, accident, blockage, embargo, inclement weather, governmental restraints, orders or regulation, riot or civil disturbance, impairment or lack of adequate transportation, inability to secure sufficient labor, technical or other personnel labor union disputes, loss of lease or other termination by the Hotel, municipal, state, or federal laws, or acts of God. If TSNE terminates this Agreement pursuant to this section, Sponsor waives any and all resulting claims for damage.

5. Participant List. If applicable, TSNE grants to Sponsor a non-exclusive, revocable, limited, and non-transferable license to the conference participant list ("QRIS Conference List") for use to contact Conference participants regarding Sponsor's products and

services. Sponsor acknowledges that Conference participants are given the opportunity to opt out of having their contact information provided to Conference Sponsors and sponsors, and that any participants that elect to opt out will not be included in the QRIS Conference List provided to Sponsor. Sponsor agrees it will not share, sell, or otherwise disclose the QRIS Conference List to any third party in any manner, except with the prior written consent of TSNE.

6. Liability. Neither TSNE, its agents, employees, nor Hotel, its representatives or employees shall be liable for any damage to the property or loss of business to Sponsor by theft, damage by fire or other means or for any injuries to the Sponsor, its employees, agents, customers, or guests; for any damage of any nature, including damage to its business for failure to provide exhibit space; for failure to hold the Conference as scheduled; nor for any action or omission of TSNE. TSNE shall bear no responsibility for the safety of Sponsor, its personnel, employees, agents, or representatives of personal property. TSNE will have no liability whatsoever for any indirect, consequential, special, or incidental damages, regardless of how those damages are incurred. Sponsor, on behalf of itself, its employees and agents, shall protect, indemnify save and defend and hold harmless TSNE, its agents and employees and the Hotel, its agents and employees from all costs losses, damages, and expenses arising out of or from any accident or other occurrence connected with the use or occupation of Sponsor of its exhibit space.

7. Indemnification. Sponsor agrees to defend, indemnify and hold harmless TSNE and Hotel, and their respective owners, managers, officers, directors, agents, employees, subsidiaries, and affiliates, from any and all damages, liabilities, losses, expenses, or claims (including, but not limited to, claims for injury to Sponsor, its employees, agents, representatives or Conference attendees), suits, demands, judgments, and causes of action of any nature arising from or as a result of (i) an act or omission by Sponsor, Sponsor's agents, employees or representatives; (ii) the failure of Sponsor, Sponsor's agents, employees or representatives to comply with any of these terms or conditions of this Agreement; and/or (iii) the breach of any representation or warranty given or made by Sponsor.

8. Hotel Property. Sponsor is responsible for damage to Hotel property. No signs or other articles may be affixed, nailed or otherwise attached to walls, doors, etc. in such a manner as to deface or damage them. Likewise, no attachments may be made to the floor by nails, screws, or any other device that would damage or mark it. Floor loading limits must not be exceeded.

9. Safety Regulations. The use or storage of flammable liquids, gases, or solids will not be permitted. Only a safety film can be used. Video presentations must be arranged so that aisles are not blocked. Sponsor must adhere to all municipal and state laws, rules, and regulations. All combustible decorations and other materials must comply with fire department regulations and require advance written notice to and approval by TSNE.

10. Early Dismantling of Exhibit Booths. Exhibits shall remain set up until 5:00 pm on Wednesday, June 26, 2019, but can remain up until noon on Thursday, June 27, 2019 or the final time determined as Sponsor Load-Out. Early dismantling of booths may result in loss of Sponsor privileges at future conferences.

continued next page...

Terms and Conditions continued

11. Amendments. These terms and conditions may be amended or modified by TSNE at its sole discretion at any time. Any and all matters not specifically covered by these terms or conditions shall be subject solely to the discretion of TSNE and, to the extent applicable, Hotel.

12. No Endorsement. Participation as a sponsor or Sponsor at the Conference does not in any way mean that TSNE or the Conference approves or endorses Sponsor or Sponsor's products or services. Any promotions that Sponsor undertakes or conducts before, during, or after the Conference shall not imply or convey TSNE's approval, endorsement, certification, acceptance, or referral of Sponsor or Sponsor's products or services.

13. Participation. Participation as a Sponsor or sponsor does not entitle Sponsor to influence the content planning of the Conference.

14. Set-Up and Tear-down. To assure orderly and efficient installation, operation and removal of the exhibit displays, Sponsors are responsible for the set-up and tear-down of their booths including moving shipped materials to and from the Hotel's in-house FedEx Office to the Exhibit space. Sponsor is also responsible for any and all charges for shipping boxes to and from the conference hotel; any box handling or delivery fees assessed by the hotel during set-up or tear down; any storage fees for boxes that arrive prior to 4 days before the conference start date.

15. Sponsor Recognition. In the event Sponsor is a sponsor and receives sponsorship benefits, Sponsor will be recognized as a sponsor of TSNE and the Conference consistent with the Internal Revenue Service's ("IRS") rules and regulations on "qualified sponsorships." The placement, form, content, appearance, and all other aspects of the identification and acknowledgment of Sponsor will be determined by TSNE in its sole discretion. It is understood that such recognition will not include general "advertising" information as defined by the IRS.

16. Intellectual Property. Sponsor grants to TSNE a limited, non-exclusive license to use Sponsor's name, acronym, and logo ("Sponsor Marks") to identify Sponsor as a Sponsor and/or sponsor of the Conference. TSNE acknowledges and agrees that Sponsor is the sole owner of all right, title, and interest to the Sponsor Marks. Sponsor is responsible for obtaining all necessary licenses and permits to use music, photographs, or other copyrighted material in exhibit booths or displays. Sponsor will not be permitted to play, broadcast, or perform music or display any other copyrighted material, such as photographs or other artistic works, without first presenting to TSNE satisfactory proof that Sponsor has, or does not need, a license to use such music or copyrighted material. Sponsor agrees to defend, indemnify, and hold harmless TSNE, its officers, directors, employees, and agents, harmless from all loss, cost, claims, causes of action, obligations, suits, damages, liability expenses, and costs including attorneys' fees arising from or out of any dispute involving intellectual property owned or used by Sponsor at the Conference.

17. Logo. Use of the BUILD logo and/or Conference marketing/branding by Sponsor in conjunction with advertisements signs, promotional materials, endorsements, statements, contests and/or awards of any kind must be approved in advance by TSNE.

18. Warranties. Sponsor represents and warrants that it will comply with all applicable laws and regulations, that it has the full right and legal authority to enter into and fully perform this Agreement in accordance with its terms without violating the rights of any other person, and that it is the owner or licensee of all intellectual property used by Sponsor at the Conference or in promotion of the Conference.

“I appreciated being able to
meet with some of the sponsors during a
consultation
time to dig a little deeper.”

Sponsor Registration Form

Name of Main Contact Person: _____

Company: _____

City, State, Zip Code: _____

Phone: _____ Email: _____

Make your selections below and then sign and return this form to jbender@buildinitiative.org.
You will be invoiced within 30 days of receipt of this registration form.

Sponsorship Packages:

- 5-Star \$20,000
- 4-Star \$13,000
- 3-Star \$6,000
- 2-Star \$4,500
- 1-Star \$3,500

Additional Packages & Add-Ons

- QRIS Compendium \$7,500
- Conference Tote Bag \$5,000
- Conference Nametags \$3,500
- Charging Station \$3,000
- Hydration Station \$4,000
- Sponsored Break \$6,000
- Photo Booth \$3,000
- Materials table distribution \$500 (for 2 items) \$250 for each additional item
- Ad Only \$2,000

“ I made so many good connections: colleagues, presenters, and sponsors.”

By signing this form, you agree to the Terms & Conditions set forth on pages 5-6 of this document.

Authorized Signature

Date

For more information, contact Jenn Bender at jbender@buildinitiative.org.