Data Collection and Effective Communication

Quality Initiatives and QRIS Peer Learning Group
August 22, 2017
2:00 – 3:30 ET
Welcome – PLG Faculty

Today’s Facilitators

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Agenda

◆ Welcome
◆ Data: Using Data to Manage and Guide
◆ Communication: Components of the Process
◆ Team Share
◆ Closing Comments
Team Introductions
Using Data to Manage and Guide
Using Data Systems

- What are the data systems related to preschool children in your state?
- What kinds of data elements do they contain?
- What are the data systems used for?
- Are the data systems linked or integrated?
Typical State Data

- Regulatory database
- Child care subsidy database
- Social Services database
- Child and Adult Care Food Program (CACFP)
- Prekindergarten database
- Public education database
- Early intervention
- Head Start program information
- Child care resource and referral (CCR&R) data
- Professional development data
Data Viewpoints

- Meaning is in the data
- Meaning is in how the data relates to a pattern or theory
Constructing Questions

- For management of functions and processes
- For reporting
- For analytical purposes, e.g., research
Examples of Typical Management Questions

- How many children are in licensed facilities?
- What is level of quality of licensed facilities?
- How long have facilities participated in quality measurement? Have they increased level of quality over time?
- What type and amount of training and technical assistance (TA), quality incentives, supports, etc. have been provided to each facility?
- How many children were served in the child care subsidy system, by age group? How many of those are in licensed facilities? At what level of quality?
Analytical Questions

Looking at your data, what are questions you want to answer or explore?

- Does quality of program link to children’s school readiness assessment?
- Does level of teacher education link to higher quality programs?
- Is there a connection between the type or level of dosage of TA and the training or qualifications of the TA provider to the improvement in the quality of a program?
Communication
Components of Communication Process

- Goal and objectives
- Information content: learning about the audience
- Delivery mechanisms: engaging multiple messengers
QRIS Branding

DELWARE STARS
Young stars. Shining futures.

WASHINGTON EARLY ACHIEVERS
PREPARING CHILDREN FOR SUCCESS IN SCHOOL

Parent Aware

QUALITY RATED
CHILD CARE

Spark
Empowering early educators to inspire children

BrightStars
Recognizing, Improving, Connecting Quality Care & Learning

Nevada Silver State Stars

Step Up to Quality
Example

- **Goal:**
  - Parents have access to information on choosing child care

- **Information Content:**
  - Indicators of quality child care

- **Delivery Mechanisms:**
  - Websites, social media, informed staff in subsidy application locations and CCR&R agencies, licensing staff, home visitors, pediatricians, etc.
Team Sharing
Idaho
Idaho’s Next Steps

Takeaways:

Focus on outcomes and evaluating incentives through the lens of outcomes for children, changing practice, etc. What conclusions can we draw from the data we do have and how can we put it to use?

Idaho’s question: *How can programs be moved deeper into quality practice and not just a checking of the box type system?*
Strategies to address this include:

**Community and Parent Awareness of quality**- Campaign of what quality looks like in practice.

**Move from Building Block to Hybrid Model**- Move from participating in a system. Rethink our training, incentive, and checklists of practice to support what providers need in order to increase quality. Move toward an emphasis on demonstrating quality practices where the program is rather than completing a step.

**Strengthen Coaching Services**- Provide structure to the CCRC offices to increase focused support to providers. Create COP for STQ and CCRC offices to create continuous quality improvement plans.

**Evaluation Plan**- Create evaluation plan to support an outcomes based QRIS. Use data gathered on above goals to inform decision making.
Kansas
2017 Quality Initiatives and QRIS Peer Learning Group
Kansas Lessons Learned

2017 Quality Initiatives and QRIS Peer Learning Group

- **Logic Model**
  - This was a difficult exercise but useful once it was completed. Gave us an overall vision of our pilot processes.

- **Monitoring Processes**
  - Revisiting our draft monitoring policies and procedures

- **Problem to Practice Activity**
  - This activity gave us other ideas of how to address our pilot recruitment process.

- **Helpful Resources**
  - PowerPoint presented during May 30 webinar. It was a great overview of Standards and Program Indicators.
  - Assessing Standards for Measuring Quality Tool
Pilot Recruitment
• **Provider Calls** - Encouraging L2Q pilot participation
• **Live Online Meeting** - Creating a webinar to explain L2Q. Projected date mid-August
• **L2Q Materials** - Revisiting our messaging in our handbook, FAQs and other materials

Monitoring Strategies
• **Community Consultant Manual** - Developing a community consultant manual with policies and protocols for the L2Q pilot.
• **Assessing Standards for Measuring Quality Tool** - Utilizing this tool throughout the pilot process.
Most Beneficial Items

- Being able to learn from other peers in the group
- The face-to-face meeting was awesome for collaboration and peer sharing
- Small group setting
- Problem to practice brainstorming tool
- Assessing standards for measuring quality tool
- Resources on financing quality
ADDRESSING CURRENT CHALLENGES/NEXT STEPS

- Continue working towards strengthening communication/outreach with providers
  - Newsletters
  - Town hall forums

- Continue working towards keeping providers engaged and excited about the program
South Dakota
South Dakota’s Peer Learning Group
State Team

Key Takeaways
- Keep it Simple
- Meaningful
- Easy to Understand
- Logistically Simple to Implement

Helpful Resources:
- Logic Model Process
- In-person brainstorming activity
- State Presentations
South Dakota’s Peer Learning Group State Team

Challenge Addressed:

- Lack of available staff resources
  - Potential New Strategy – Using program portfolios and technology to verify criteria
Virgin Islands
Resources

- **QRIS Resource Guide**
  - For information on communication, read *Consumer Education Section*
  - For data collection, read *Data Collection and Evacuation Section*
- Child Trends. (2013, May 16). *Data management webinar: Best practices for producing high quality data*. Early Childhood Data: Building a Strong Foundation Webinar Series. This webinar will provide an overview of best practices in data management. These practices promote data integrity and ensure that high quality data are available for reporting, monitoring and evaluation.
- Child Trends. (2013, May 6). *Data management webinar: Developing a data governance structure*. Early Childhood Data: Building a Strong Foundation Webinar Series. This webinar reviews essential data governance structures that can be put in place to support the development of data sharing and linking.
Resources


Landing pad: http://qrisnetwork.org/lt/2017-quality-initiatives-and-qris-peer-learning-group/overview
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